

NORTHWEST ALABAMA COUNCIL OF LOCAL GOVERNMENTS

# NACOLG

2019 ANNUAL REPORT

# ALABAMA ASSOCIATION OF REGIONAL COUNCILS

## 1. Northwest Alabama Council of Local Governments

P.O. Box 2603  
Muscle Shoals, AL 35662

Phone: (256) 389-0500  
Fax: (256) 389-0599  
Website: [www.nacolg.com](http://www.nacolg.com)

Director: Keith Jones

## 2. West Alabama Regional Commission

P.O. Box 509  
Northport, AL 35476

Phone: (205) 333-2990  
Fax: (205) 333-2713  
Website: [www.warc.info](http://www.warc.info)

Director: Dennis Stripling

## 3. Regional Planning Commission of Greater Birmingham

Two North Twentieth  
2 Twentieth Street N., Suite 1200  
Birmingham, AL 35203

Phone: (205) 251-8139  
Fax: (205) 328-3304  
Website: [www.rpcgb.org](http://www.rpcgb.org)

Director: Charles Ball

## 4. East Alabama Regional Planning and Development Commission

P.O. Box 2186  
Anniston, AL 36202

Phone: (256) 237-6741  
Fax: (256) 237-6763  
Website: [www.earpdc.org](http://www.earpdc.org)

Director: Lori Hodge Corley

## 5. South Central Alabama Development Commission

5900 Carmichael Place  
Montgomery, AL 36117

Phone: (334) 244-6903  
Fax: (334) 270-0038  
Website: [www.scadc.state.al.us](http://www.scadc.state.al.us)

Director: Tyson Howard

## 6. Alabama-Tombigbee Regional Commission

107 Broad Street  
Camden, AL 36726

Phone: (334) 682-4234  
Fax: (334) 682-4025

Website: [www.atrcregion6.com](http://www.atrcregion6.com)  
Director: John Clyde Riggs

## 7. Southeast Alabama Regional Planning and Development Commission

P.O. Box 1406  
Dothan, AL 36302

Phone: (334) 794-4093  
Fax: (334) 794-3288  
Website: [www.searpc.org](http://www.searpc.org)

Director: Scott Farmer

## 8. South Alabama Regional Planning Commission

P.O. Box 1665  
Mobile, AL 36633

Phone: (251) 433-6541  
Fax: (251) 433-6009  
Website: [www.sarpc.org](http://www.sarpc.org)

Director: Ricky Rhodes

## 9. Central Alabama Regional Planning and Development Commission

430 South Court Street  
Montgomery, AL 36104

Phone: (334) 262-4300  
Fax: (334) 262-6976  
Website: [www.carpdc.com](http://www.carpdc.com)

Director: Greg Clark

## 10. Lee-Russell Council of Governments

2207 Gateway Drive  
Opelika, AL 36801

Phone: (334) 749-5264  
Fax: (334) 749-6582  
Website: [www.lrcog.com](http://www.lrcog.com)

Director: Lisa Sandt

## 11. North-Central Alabama Regional Council of Governments

P.O. Box C  
Decatur, AL 35662

Phone: (256) 355-4515  
Fax: (256) 351-1380  
Website: [www.narcog.org](http://www.narcog.org)

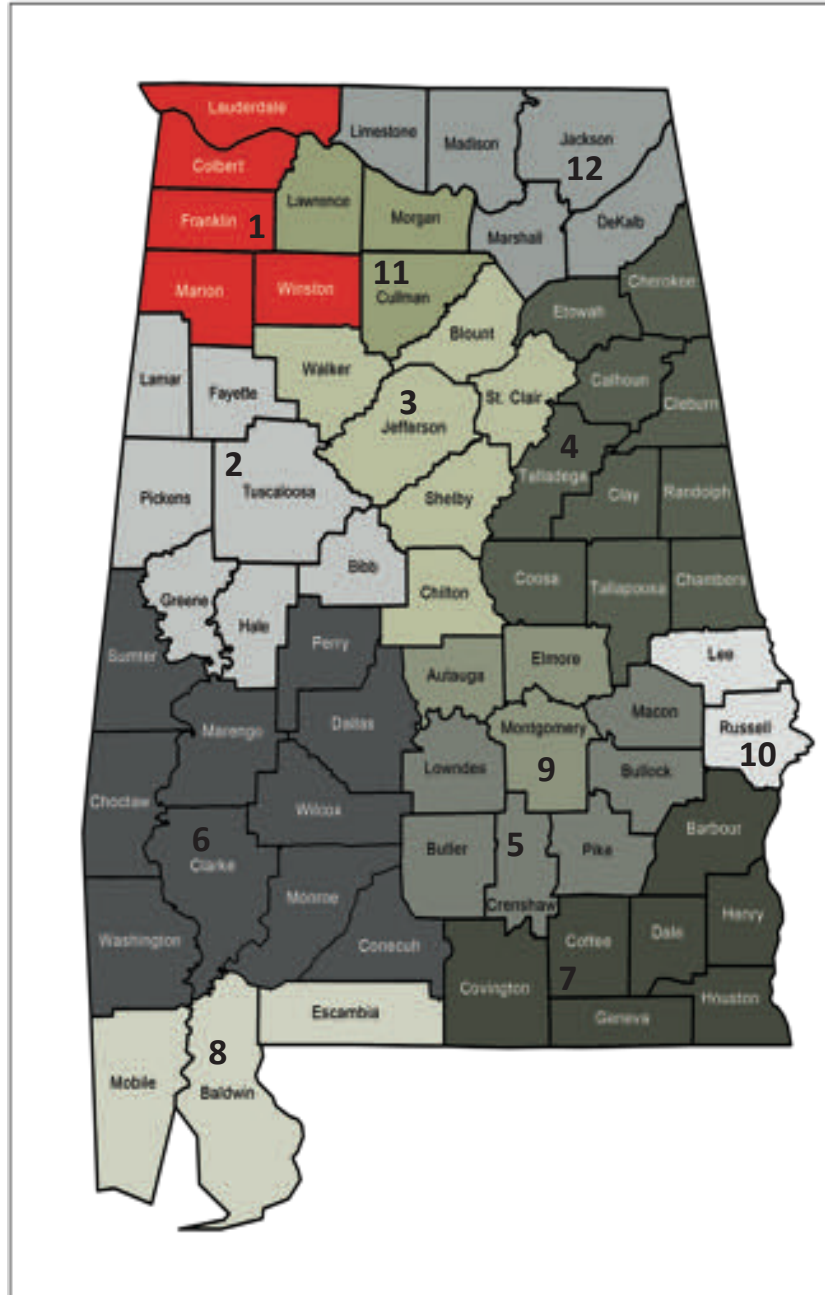
Director: Jeff Pruitt

## 12. Top of Alabama Regional Council of Governments

5075 Research Drive NW  
Huntsville, AL 35805

Phone: (256) 830-0818  
Fax: (256) 830-0843  
Website: [www.tarcog.us](http://www.tarcog.us)

Director: Michelle Jordan



*Visit us on the web at:*

[www.alarc.org](http://www.alarc.org)

## *Letter from the Chairman*

September 30th, 2019

Dear Fellow Board Members,  
I would like to thank you for allowing me to serve as your Chairman for FY19. This has been an exciting year and I always enjoy seeing what NACOLG does to serve our communities.



I want to encourage everyone to get involved with their Council of Local Governments. It is so rewarding to be part of an agency that impacts the lives of our region's citizens every day. Thank you to the NACOLG staff for your dedication to our member governments.

Sincerely,

A handwritten signature in black ink that reads "John Landers".

John Landers  
Mayor Town of Leighton

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## *Letter from the Executive Director*

September 30th, 2019

Dear Board of Directors,

It is hard to believe that NACOLG has completed its 52nd year serving the citizens of Northwest Alabama. To the staff, thank you for your hard work and dedication in meeting the daily challenges of forever changing programs. To our State and Federal partners, thank you for your commitment to our citizens.



Thank you to our Board of Directors for supporting the mission of our agency. Without your support we would not be able to provide the services we offer that impact the lives of our citizens daily. We want to wish long time employees Sheila Kimbrough and Linda Newkirk a healthy and fun-filled retirement.

Sincerely,

A handwritten signature in black ink that reads "Keith Jones".

Keith Jones  
Executive Director

**Keith Jones**  
Bachelor of Science - 1981, UNA  
Master of Business Administration - 1987, UNA



# NACOLG BOARD OF DIRECTORS

## BUDGET/PERSONNEL COMMITTEE

**Chairman**  
**John Landers**  
Mayor, Town of Leighton

**Vice-Chairman**  
**Steve Holt**  
Mayor, City of Florence

**Secretary**  
**Bobby Page**  
Mayor, City of Hamilton

**Jerry Groce**  
Franklin County

**Sandra Burroughs**  
Mayor, Town of Lexington

**Judge Barry Moore**  
Franklin County Commission

**Roger Hayes**  
Chairman Winston County  
Commission

## BOARD MEMBERS

**Mayor Harry Hardin**  
Town of Twin

**Mayor Steve Bell**  
Town of Phil Campbell

**Mayor David Bradford**  
City of Muscle Shoals

**Chairman Roger Knight**  
Marion County Commission

**Mayor Darryl Colburn**  
Town of Hackleburg

**Mayor Joyce Saad**  
Town of Hodges

**Mayor Terry Cosby**  
Town of Cherokee

**Mayor D.W. Franklin**  
Town of Vina

**Mayor David Grissom**  
City of Russellville

**Mayor Richard Herston**  
Town of Rogersville

**Mayor Joan Farneman**  
Town of Waterloo

**Chairman David Black**  
Colbert County Commission

**Mayor Perry Franks**  
Town of Brilliant

**Chairman Danny Pettus**  
Lauderdale County Commission

**Mayor Jimmy Glass**  
Town of Anderson

**Mayor Pete Parrish**  
Town of Natural Bridge

**Mayor Marsha Pigg**  
Town of Addison

**Mayor Randy Price**  
City of Winfield

**Mayor Elmo Robinson**  
Town of Double Springs

**Mayor Ian Sanford**  
City of Sheffield

**Mayor Kerry Underwood**  
City of Tuscumbia

**Mayor Jeff Stokes**  
Town of Lynn

**Mayor Pam Stumpe**  
Town of St. Florian

**Mayor Ken Sunseri**  
City of Haleyville

**Mayor Charlene Fancher**  
City of Red Bay

**Mayor Tim Tubbs**  
Town of Killen

**Mayor Christopher Tyree**  
Town of Arley

**Mayor Brandon Webster**  
Town of Gu-Win

**Mayor Max Maddox**  
City of Guin

**Mayor Scott Howard**  
Town of Littleville

**Mayor Tammy Rowe Batchelor**  
Town of Bear Creek

## NON-ELECTED BOARD

### Colbert County

Tyson Johnson  
Teresa Rogers  
Walter Smallwood  
Ollie Underwood

### Franklin County

Jerry Groce  
Harlon Hutcheson  
Rebecca Massey

### Lauderdale County

John Allgood  
Horace Gray  
Charles P. Kasmeier  
Emma Sue Watkins

### Marion County

Adine Kimbrough  
Tony Shackelford  
Ray Senn

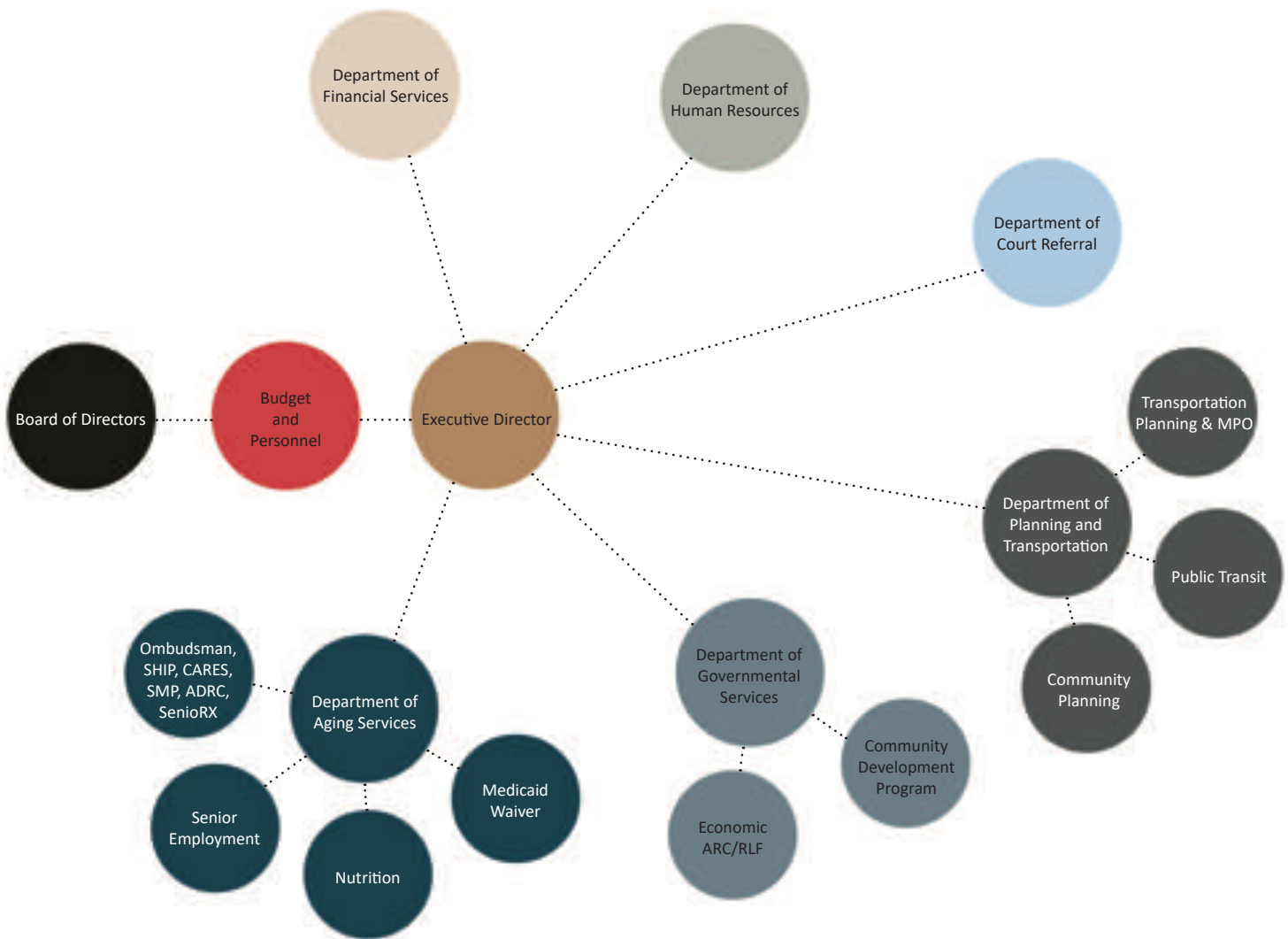
### Winston County

Bill Hawkins  
Shandy Porter  
Melinda Weaver

### At-Large

Tom Carter  
Jackie Hendrix  
Andy Mann

# ORGANIZATIONAL CHART



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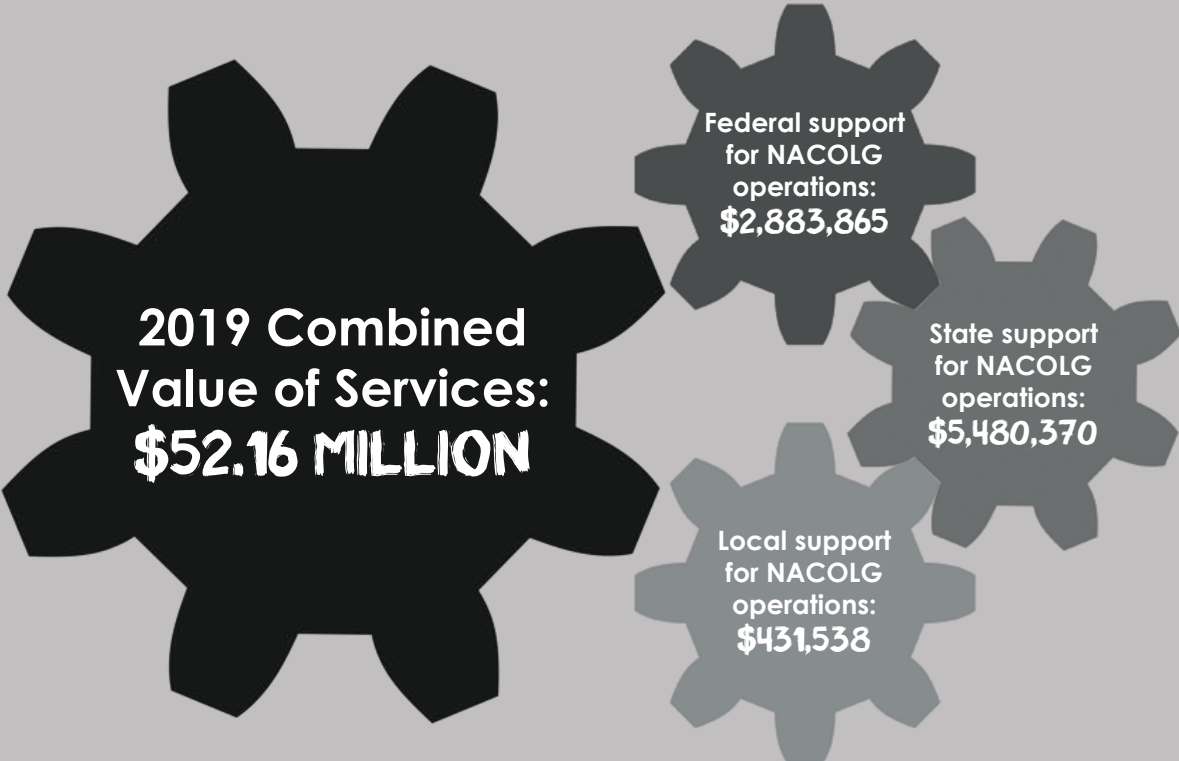
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### Acknowledgments

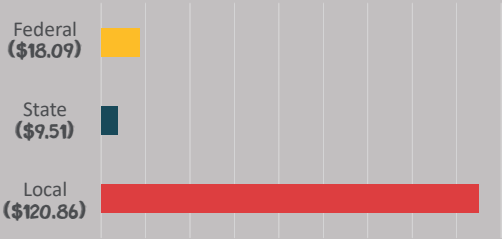
Photos and Art Courtesy of: The Civil Group, Nicholas Strong, NACOLG, The Times Daily, Maple Leaf Photography, pexels.com, simpleicon.com, and dafont.com

Front Cover Photo: O’Neil Bridge during 4th of July Celebration  
 Back Cover Photo: Muscle Shoals Miracle Field

# NACOLG Economic Impact



## Value of Service Per Dollar Spent

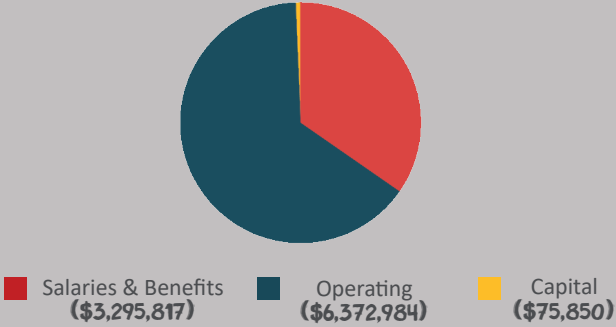


**484,631**  
people served through direct or indirect program involvement.

## INDUSTRIES ASSISTED

- Agriculture
- Utilities
- Construction
- Manufacturing
- Wholesale Trade
- Retail Trade
- Warehousing
- Education
- Health Care
- Social Assistance
- Entertainment
- Recreation
- Accommodation
- Food Services

## Total Expenditures



# NACOLG BUDGET & PERSONNEL COMMITTEE

The budget and personnel committee is composed of the NACOLG Board of Directors Chairman, Vice Chairman, Secretary. Members of the NACOLG board and two persons appointed by the chairman - one minority (non-elected private citizen) and one female (elected or non-elected). The committee reviews and makes recommendations on financial and personnel matters of the agency. They also review and recommend an annual budget for board adoption.

Below are the committee officers, members, and counties they represent:



**Chairman**  
John Landers  
Mayor, Leighton  
*Colbert County  
Representative*



**Vice-Chairman**  
Steve Holt  
Mayor, Florence  
*Lauderdale County  
Representative*



**Secretary**  
Bobby Page  
Mayor, Hamilton  
*Marion County  
Representative*



Jerry Groce  
Franklin County  
Dep. of Human Resources  
*Minority Representative*



Judge Barry Moore  
Chairman Franklin  
Count Commission  
*Franklin County  
Representative*



Roger Hayes  
Chairman Winston  
Count Commission  
*Winston County  
Representative*



Sandra Burroughs  
Mayor  
Town of Lexington  
*Female Representative*





# Department of Aging Services

Pictured: East Colbert Senior Center

The NACOLG Department of Aging Services was established in 1974 to serve the over 60 population of Colbert, Franklin, Lauderdale, Marion & Winston Counties. Federal, State and local resources have enabled the Department of Aging Services to provide coordination of a wide array of services throughout Northwest Alabama. The Department is a designated Area Agency on Aging by the State of Alabama's Department of Senior Services which operates and administers the provisions of the Older Americans act of 1965. As advocates for the aging population, it is our desire and mission to promote independence and dignity for those we serve through a comprehensive and coordinated system of quality services.

**Aging and Disability Resource Center** This initiative is to provide a coordinated system of information and access through a single point of entry to all publicly funded long-term supports, including those funded by Medicaid, the Older Americans Act, and other state and federal programs and services.

**Elderly Nutrition Program** The NACOLG/Department of Aging Services operates 24 Senior Centers throughout the five-county region of Colbert, Franklin, Lauderdale, Marion, and Winston Counties along with the municipalities therein. The Elderly Nutrition Program provides seniors with nutritious meals and the opportunity to be active, while building new friendships. A meal delivery program is available for homebound seniors who qualify.

**ALABAMA CARES** is a program designed to support family caregivers by providing training, assistance and resources to help them take care of their aging loved ones and themselves. Caregivers play a vital role in helping seniors maintain their health and independence. Alabama Cares Program offers support for caregivers across the state.

**The Medicaid Waiver Program** is an alternative for nursing home placement for individuals who meet both the financial and medical criteria. The program offers in-home services such as case management, homemaker, personal care, skilled & unskilled respite care and frozen home-delivered meals. For qualifying individuals, Medicaid Waiver can assist nursing home residents who wish to transition back to community living. There is also an option for approved participants to select their own caregiver through the Personal Choices program. Medicaid Waiver allows eligible clients to remain living independently in their homes by providing needed assistance.



**The Ombudsman Program** investigates and works to resolve problems or complaints affecting long-term care residents; Identifies problem areas in long-term care and advocates for change; Provides information about long-term care and related services; Ensures that residents are receiving the legal, financial, social, rehabilitative, and other services to which they are entitled.

**The Senior Employment Program** provides part-time employment for eligible older persons with limited income. In order to be eligible to work as a Senior Worker, a person must be age 55 or older with limited financial means as well as being competent both mentally and physically for work or community service activities.

**The SenioRx Program** is designed for Alabamians who are age 55 and older and for persons with disabilities, who are diagnosed with chronic medical conditions requiring daily medication. The program aims to help people manage their chronic illnesses earlier and prevent more serious health problems later in life. This medication assistance allows individuals to utilize their limited income for food and other important expenses.

**SHIP (Alabama's State Health Insurance Assistance Program)** provides education, counseling and information concerning: Medicare; Medicare Supplement; Medicare Savings Programs; Medicaid; Prescription Drugs; Plan Comparisons Billing & Claims; Rights & Protections and Long-Term Care.

**SMP Program** is designed to assist seniors in identifying and reporting suspected Medicare and Medicaid waste, fraud and abuse. Specifically, seniors will learn to recognize incorrect or improper billings, as well as fraudulent or inflated claims.



## **Director of Aging Services**

Jeff Thompson  
jthompson@nacolg.org  
256-389-0531

## **ADRC Program Director**

Kathy Jo Spears  
kspears@nacolg.org  
256-389-0554

## **SHIP Program Director**

Linda Newkirk  
lnewkirk@nacolg.org  
256-389-0538

## **Nutrition Program Director**

Cindy Roberts  
croberts@nacolg.org  
256-389-0534

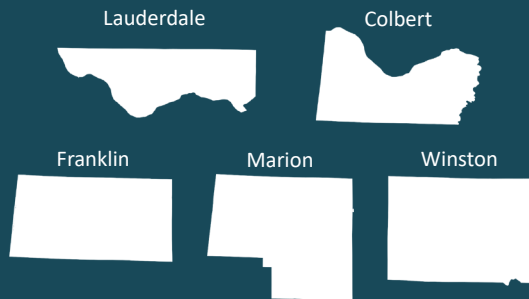
## **Medicaid Waiver Lead Case Manager**

Jane Moon  
jmoon@nacolg.org  
256-389-0590

# AGING SERVICES BY THE NUMBERS

## Medicaid Waiver Program

- Eight partnering agencies employ approximately 390 home attendants at an average wage of \$8.25/per hour (approx. \$5.8 million in annual wages)
- Served almost 629 clients with waiver services in their homes



Saved the State of Alabama over  
**\$35 MILLION DOLLARS**  
in the 5 county region.



### STATE HEALTH INSURANCE PROGRAM (SHIP)



**2,550**  
Clients Served

### NUTRITION PROGRAMS



**314,315**  
Meals Served

### SENIOR CITIZEN SERVICE EMPLOYMENT PROGRAM



Provides approximately  
**\$335,248**  
in wages annually to low income Seniors.

### SENIOR CENTER PROGRAMS



Operates  
**24 Senior Centers**  
with annual budgets totalling **\$422,000**.



Senior Citizens  
Appreciation Day,  
Florence, AL



Congregate Meal Program







## Department of Governmental Services

Completed CDBG Project: Miracle Field, Muscle Shoals, AL

The Governmental Services Department assists member governments in developing community and economic development projects, bringing essential services and jobs to the Northwest Alabama region. How does the department accomplish its goal? By carefully listening to local officials and matching all available resources to the required community or economic development need.

To meet the needs of our member governments, the Governmental Services staff works closely with many different agencies and funding sources including: the Alabama Department of Economic and Community Affairs (ADECA), Appalachian Regional Commission (ARC), Economic Development Administration (EDA), USDA Rural Development, the Department of Housing and Urban Development (HUD), Community Development Block Grant Program (CDBG), Federal Emergency Management Agency (FEMA), Alabama Department of Environmental Management (ADEM), Alabama Historical Commission (AHC), and various other agencies.

The department focuses on a variety of community needs including, but not limited to, water, sewer, streets, drainage facilities, demolition, housing rehabilitation, recreation, safe rooms, fire protection, and community/senior centers. Municipalities address many of their needs through competitive grant applications submitted to ADECA, utilizing the CDBG program. ADECA/HUD establishes the yearly CDBG application deadline after a public hearing and comment period. We assist member governments in all aspects of the project from planning and development through construction and close-out.

ADECA accepts CDBG Economic Development applications throughout the year and requires a company's commitment to create or retain jobs. The Governmental Services staff assists with the preparation of CDBG-ED applications and project administration, working with both the local government and the business or industry to benefit from the needed infrastructure improvements and/or financing.

As a Local Development District (LDD) in partnership with the Appalachian Region Commission, NACOLG provides technical assistance and aids in preparing ARC grant applications throughout our region. Eight LDDs exist in Alabama's Appalachian Region, and each LDD operates under a Board of Directors composed of elected representatives from various local governments. The ARC program strives to create opportunities for self-sustaining economic development and improved quality of life.

Designated as an Economic Development District (EDD), NACOLG partners with the Economic Development Administration in the preparation of applications. As the only federal government agency focused exclusively on economic development, the U.S. Department of Commerce's Economic Development Administration plays a critical role in fostering regional economic development efforts in communities across the nation. Through strategic investments which foster job creation and attract private investment, EDA supports development in economically distressed areas of the United States. Believing communities must be empowered to develop and implement their own economic development and revitalization strategies, EDA works directly with local economic development officials to make grant investments which are well-defined, timely, and linked to a long-term, sustainable economic development strategy.

The Governmental Services Department also administers the Revolving Loan Fund program (RLF), an important economic development tool consisting of locally controlled capital used to finance new or expanding businesses to create or retain jobs. The program assists small to medium sized businesses, small manufacturing companies, and our local municipalities. A committee of local bankers and community leaders reviews the loans, giving them personal insight into how the loan proposals will affect the communities within our five-county region.



## **Department of Governmental Services**

P.O. Box 2603  
Muscle Shoals, AL 35662  
Fax: 256-389-0592

### **Government Services Director**

Tiffany Boyd, AIA  
tboyd@nacolg.org  
256-389-0564

### **Community Development Specialist**

Heath King  
hking@nacolg.org  
256-389-0511

### **Community Development Specialist/Planner**

Peggy Mighty, M.U.R.P., M.S.  
pmighty@nacolg.org  
256-389-0553

# GOVERNMENTAL SERVICES APPLICATIONS SUBMITTED

Year/Project	Project Name	Total Project	Grant Requested	Local Match	Other Funds	Amount Funded	Jobs Created	Businesses Improved	Individuals Served	Households Served
2019 Marion County PWA ARC	Waterline Extension	\$523,836.50	\$366,685.25	\$157,151.25		\$200,000.00				13
2019 City of Red Bay ARC	Sanitary Sewer Improvements	\$202,345.00	\$141,641.50	\$60,703.50		\$141,641.50		5		1
2019 Lauderdale County BOE ARC	Allen Thornton Career Technical Center	\$140,000.00	\$70,000.00	\$70,000.00		\$70,000.00			45	
2018 Hamilton CDBG-ED / ARC	Paving & Drainage - Loves Truck Stop	\$556,693.05	\$150,000.00	\$256,593.05	\$150,000.00	\$300,000.00	40			
2018 Double Springs CDBG	CDBG-ED - Industrial Building Renovation	\$952,500.00	\$400,000.00	\$552,500.00		\$400,000.00	150			
2018 Red Bay CDBG-ED	CDBG-ED - Sewer, Streets & Drainage - Girard Systems, Inc.	\$347,763.00	\$250,000.00	\$97,763.00		\$250,000.00	25			
2018 Tombigbee ARC-POWER+	ARC POWER+ - Haleyville Fiber Infrastructure	\$4,132,795.00	\$1,500,000.00	\$2,632,795.00		\$1,500,000.00		252		1,500
2018 Cherokee	Roads & Drainage	\$348,909.64	\$314,000.00	\$34,909.64		\$314,000.00			81	
2018 Hamilton CDBG	Ragsdale Housing Complex - Water, Sewer, Streets	\$963,755.00	\$450,000.00	\$513,755.00		\$450,000.00			165	
2018 Haleyville CDBG	Roads, Drainage, Sewer & Water	\$935,389.01	\$450,000.00	\$485,389.01		\$450,000.00			171	
2018 Lauderdale County CDBG	Improvements to Greenhill Senior Center	\$223,069.00	\$202,569.00	\$20,500.00		\$202,569.00			82	
2018 Cherokee	Healthy Food Financing Program - People's Piggy Wiggly	\$50,000.00	\$50,000.00	\$0.00		\$50,000.00	8			
2018 Lauderdale Co BOE ARC	Technology in Education	\$159,760.00	\$79,880.00	\$79,880.00		\$79,880.00			4,200	
2017 Winfield CDBG-ED	Tiffin Motorhomes - Sewer	\$370,265.00	\$300,000.00	\$70,265.00		\$300,000.00	65			
2017 Brilliant CDBG / ARC	Sewer - Housing Authority & Wastewater Treatment Plant	\$434,101.18	\$350,000.00	\$24,101.18	\$60,000.00	\$350,000.00			742	
2017 Muscle Shoals CDBG	Accessible Ballfield at Gattman Park	\$344,143.00	\$250,000.00	\$94,143.00		\$250,000.00			11,772	
2017 Haleyville FEMA	Community Safe Room at Haleyville Sports Complex	\$217,100.00	\$162,825.00	\$54,275.00		\$162,825.00			777	215
2017 Haleyville ARC	Cool & Connected - Broadband	\$15,083.50	\$15,000.00	\$83.50		\$15,000.00			4,074	
2017 Winfield ARC	Hwy. 14 Sewer Lift Station - Winfield Industrial Park	\$198,500.00	\$94,482.50	\$104,017.50		\$134,975.00		13		
2017 Vina ARC	Water Tank Rehabilitation	\$165,500.00	\$115,850.00	\$49,650.00		\$115,850.00		10	700	
2017 Phil Campbell ARC	Sewer Manhole Rehabilitation	\$119,350.00	\$83,545.00	\$35,805.00		\$83,545.00				480
2016 Addison CDBG	Urgent Need - Replace Collapsing Water Main along CR 41	\$481,200.00	\$350,000.00	\$121,200.00		\$350,000.00			829	
2016 Franklin County CDBG-ED	Mar-Jac - Railway Crossing Signalization	\$360,000.00	\$300,000.00	\$60,000.00		\$300,000.00	30			
2016 Franklin County CDBG / ARC	Oak Hills Drainage and Roadway Improvements	\$820,087.50	\$350,000.00	\$270,087.50	\$200,000.00	\$350,000.00			258	
2016 Winston County CDBG	CR 37 & CR 40 Road Resurfacing	\$683,121.03	\$346,941.00	\$336,180.03		\$346,941.00			170	
2016 Tusculum CDBG	Demolition	\$135,604.00	\$123,104.00	\$12,500.00		\$135,604.00			7,573	
2016 Guin CDBG	Demolition	\$255,800.00	\$230,000.00	\$25,800.00		\$230,000.00			2,344	
2016 Florence ADA	North Alabama Medical Center - Water & Sewer	\$1,265,185.00	\$632,593.00	\$632,592.00		\$632,593.00	50			
2016 Red Bay CDBG-ED	Sunshine Mills Sewer Line Relocation	\$245,835.00	\$200,000.00	\$45,835.00		\$200,000.00	400			
2016 Winfield CDBG-ED	Tiffin Motorhomes - Materials Storage Area	\$267,400.00	\$200,000.00	\$67,400.00		\$200,000.00	50			
2015 Lexington CDBG	Water System Rehabilitation	\$370,000.00	\$350,000.00	\$20,000.00		\$350,000.00			173	
2015 Haleyville CDBG	Cripple Creek - Streets, Drainage, Water & Sewer	\$550,003.00	\$450,000.00	\$100,003.00		\$450,000.00			99	
2015 Hamilton CDBG	Weston Housing Authority - Water, Sewer, Streets	\$689,800.00	\$450,000.00	\$239,800.00		\$450,000.00			118	
2015 Marion County CDBG	HWY 19 Water Extension	\$481,310.00	\$350,000.00	\$131,310.00		\$350,000.00			80	
2015 Russellville CDBG	Hal Kirby Jr. Park	\$389,395.00	\$250,000.00	\$109,395.00		\$250,000.00			209	
2015 Lauderdale County ARC	One Place of the Shoals Family Justice Center - Equipment	\$194,988.00	\$97,494.00	\$97,494.00		\$97,494.00			3,000	
2015 Hamilton ARC	Key Branch Housing Authority - Water System Rehabilitation	\$283,975.00	\$198,783.00	\$55,193.00	\$30,000.00	\$198,783.00			168	
2015 Red Bay ARC	Sanitary Sewer Improvements	\$398,000.00	\$200,000.00	\$198,000.00		\$200,000.00			86	
2015 Lynn ARC	Highway 13 Booster Pump Station	\$29,200.00	\$23,360.00	\$5,840.00		\$23,360.00				18
Totals		\$19,271,665.41	\$10,898,753.25	\$7,922,913.16	\$440,000.00	\$10,895,060.50	818	280	37916	2227

The Revolving Loan Fund currently has 22 active loans, totaling \$2,222,216.53. During the life of the RLF program, NACOLG has provided 83 total loans, totaling \$6,990,216.62.





Winston Homebuilders  
Double Springs CDBG  
Building Renovations



Technical Assistance  
Red Bay  
Comprehensive Plan



7 County Regional  
Hazard Mitigation Plan  
FEMA







Pictured: Mall Road, Florence AL. MPO Project

# Department of Planning & Transportation

The Northwest Alabama Council of Local Government’s Department of Planning and Transportation has primary responsibility for assisting local governments and regional partners across northwest Alabama to develop strategies to positively impact long-term conditions in the region. The Planning and Transportation staff provides professional planning and community development services that engage local leaders, members of the public, and critical development partners throughout the process of planning and prioritizing action and investment in the region’s future. This includes assistance with transportation plans, economic development, community development, strategic planning, mapping, and project development. The department works closely with leadership across the region to inventory strengths and assets, identify goals and objectives, and improve community capacity to meet long term goals and objectives.

The Planning and Transportation Department provides services in four major program areas. The Regional and Community Planning program provides strategic and long-range planning to local governments and regional partners to identify potential solutions to a variety of conditions. The Transportation Planning program operates the Rural Planning Organization and the Metropolitan Planning Organization, assisting local governments to accomplish transportation goals and helping to improve access to transportation resources. The Geographic Information Systems program provides assistance to member governments and supports NACOLG programs through technical assistance and mapping. Finally, the Department operates NACOLG Transit, a public transportation system that offers contract service and demand response service to help close gaps in transportation access and mobility for individuals with transportation needs across the region.



## Department of Planning & Transportation

P.O. Box 2603  
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Fax: 256-389-0598

### Director of Planning & Transportation

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### Transportation Planning Program Director

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### Transportation Planner

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# DEPARTMENT OF PLANNING & TRANSPORTATION BY THE NUMBERS

## REGIONAL & COMMUNITY PLANNING

United States  
**Census  
2020**

Assisted with establishing complete count committees in the NACOLG region to ensure high participation in the 2020 Census.



Administered  
Recreation Projects totalling  
**\$702,843.**



Assisted in the TN Riverline Workshop informing local officials on the new Pilot Program established in the Shoals.

## NACOLG TRANSIT

### Benefits

- Transportation for individuals without personal transportation
- Medical, employment, social service, child care, shopping, and leisure activities
- Access and mobility to participate in community and local economy
- ADA accessibility for disabled patrons
- Better health and quality of life
- Economic opportunity

### Partners

- Federal Highway Administration
- Alabama Department of Transportation
- NACOLG Area Agency on Aging
- ARC of the Shoals
- Riverbend Mental Health Center
- YMCA of the Shoals
- Florence Housing Authority
- Shoals Sharing
- Alabama Department of Human Resources
- Quad Cities Taxi



Service Hours



**107,954**  
Passenger Trips

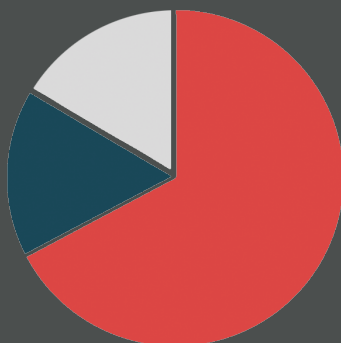
**431645**

Service Miles



**47,376**  
Homebound  
Meals Delivered

## TRANSPORTATION PLANNING



**State Funding**

**\$1,050,000**

**Local Funding**

**\$653,233**

**Federal Funding**

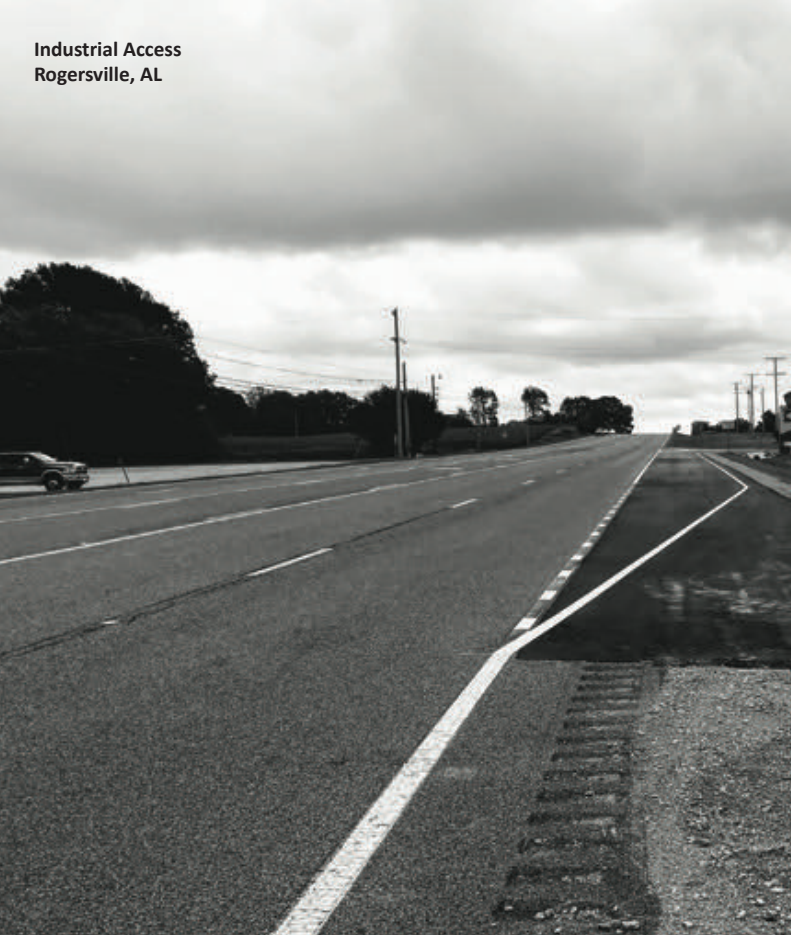
**\$2,516,931**

The Shoals Area Metropolitan Planning Organization (MPO) initiated 2 phases of work: Right of Way for the Cox Boulevard improvements in Sheffield and construction for the paving of various streets in Tuscumbia.

Two Industrial Access grants (100% State funded) were awarded in FY 2019 for a total of \$954,000. The Town of Double Springs obtained \$393,800 in funding for Winston Home Builders and American Fiberglass. The City of Winfield obtained \$560,200 in funding for Tiffin Motor Homes, Inc.

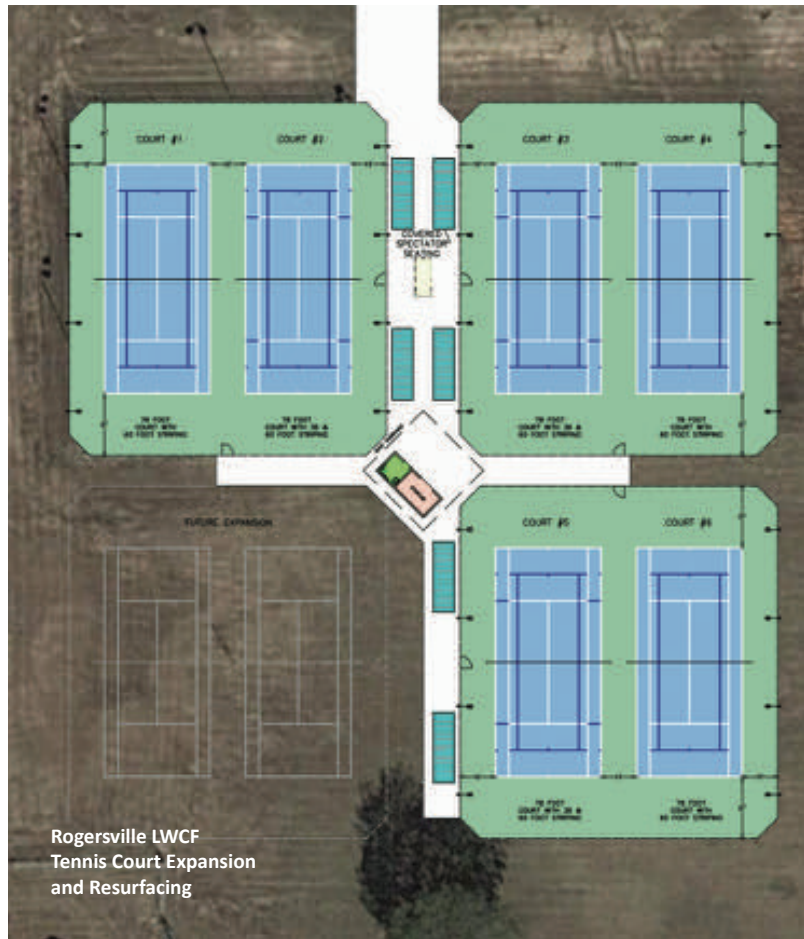


Industrial Access  
Rogersville, AL



Alabama Counts  
2020 Census

MPO Project  
Tuscumbia Downtown



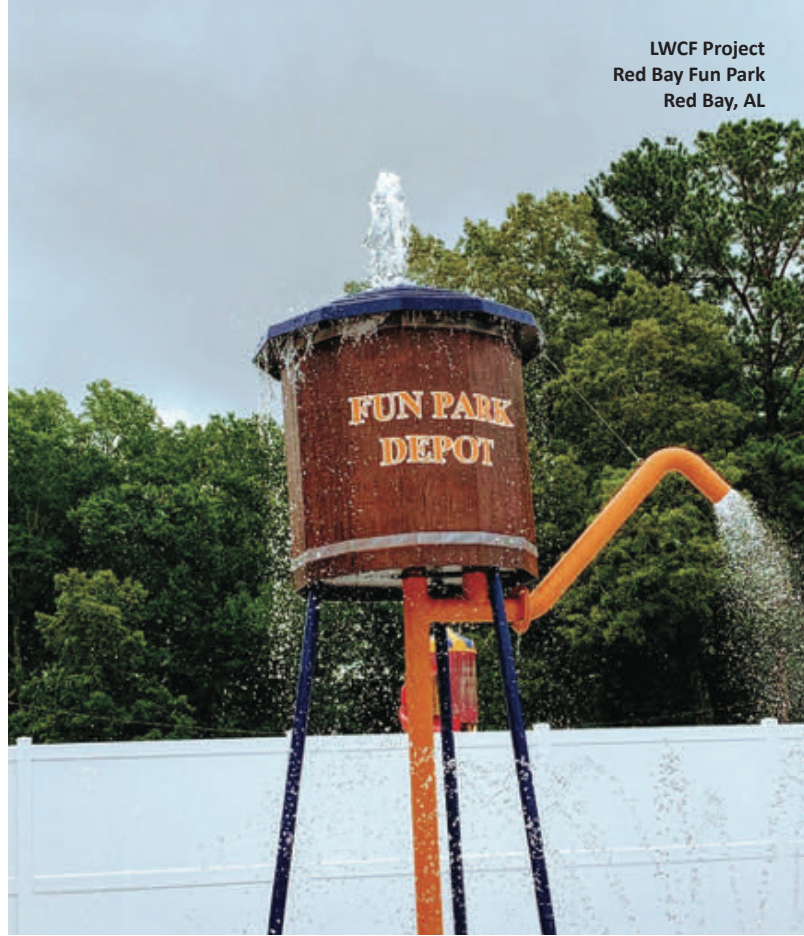
Rogersville LWCF  
Tennis Court Expansion  
and Resurfacing



RTP Project  
Sheffield, AL



LWCF Project  
Red Bay Fun Park  
Red Bay, AL



Industrial Access  
Port Authority  
Florence, AL



NACOLG Transit  
Dial-A-Ride





# I COUNT NORTHWEST ALABAMA 2020

The Alabama Counts 2020 Census Committee was formed by Executive Order in August of 2018. The committee worked diligently towards the common purpose of a successful 2020 Census. The goal of this committee was to increase the state's 72 percent self-response rate in the 2010 Census. The committee's main focus was on how to reach the hard-to-count groups and areas.

In 2019, NACOLG took an active role in the State's efforts towards the 2020 US Census. After being involved in a series of sub-committee meetings, information that was gathered was brought back to the NACOLG region, and **I Count Northwest Alabama 2020** was formed. Over the last few months, members of the NACOLG Planning & Transportation Department have met with city officials & citizen groups on ways to increase the region's self-response rate. If you are interested in sitting down with the NACOLG staff to talk about ways to increase participation in the 2020 Census, please let us know.

## Funding for Programs that Impact Our Communities

Funding to Alabama for many important programs that affect health care, education, housing assistance, infrastructure development and more is tied in some form to census data. An accurate count will ensure that the state receives its fair share of funding for these important programs. A recent study by George Washington University indicates that the U.S. government returned almost \$1,600 to the state in 2015 for every Alabamian counted in the census.

George Washington University also indicated that a total of more than \$13 billion was allocated to Alabama in 2016 from 55 programs that are guided in some part by data derived from the census. All of us either depend on the assistance provided through these programs or know someone who does.

Just a few of the programs and their obligations in Alabama are:

Medicaid	Medicare Part B	Highway Planning	CDBG Grants	SNAP (Nutrition)
\$3.9 Billion	\$1.1 Billion	\$797 Million	\$21 Million	\$1.2 Billion



# US CENSUS 2020

## TIMELINE

Census takers visit areas that have added or lost housing recently to ensure the address list is current.



**JANUARY 2019**

**JAN-MARCH 2019**



US Census Bureau opens 39 area census offices to support address canvassing.

The Census Bureau opens the remaining 209 census offices to support and manage census takers.



**JUNE-SEP 2019**

**JANUARY 2020**



The Census Bureau begins counting the population of remote areas of Alaska.

# CENSUS DAY



Households participate in Census 2020 and respond online, by mail or phone.

Census takers follow up with homes around colleges and universities and do quality check interviews.



**APRIL 2020**

**MAY 2020**



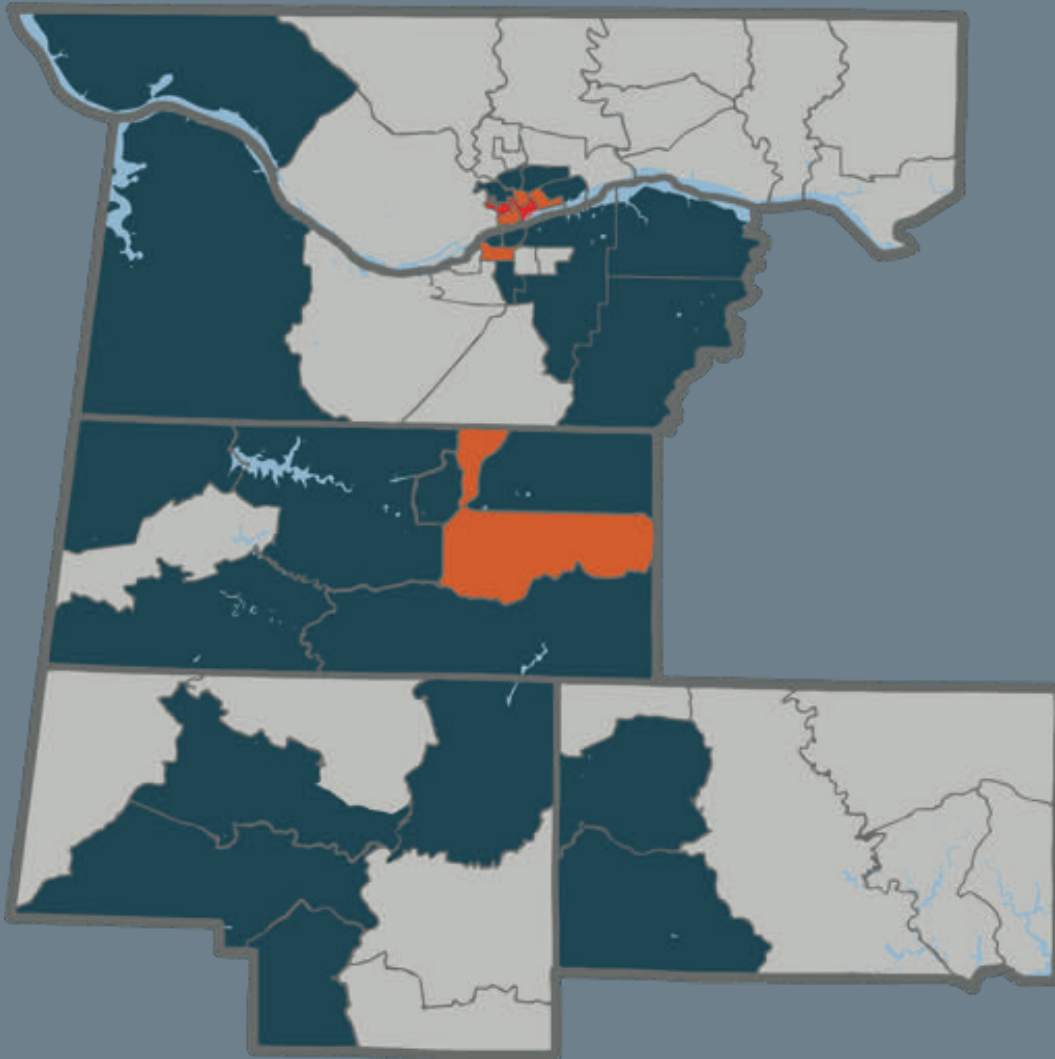
The Census Bureau starts following up with households that have not responded to the census invitation.

The Census Bureau delivers the apportionment counts to the President.



**DECEMBER 2020**

# CENSUS LOW RESPONSE RATE MAP

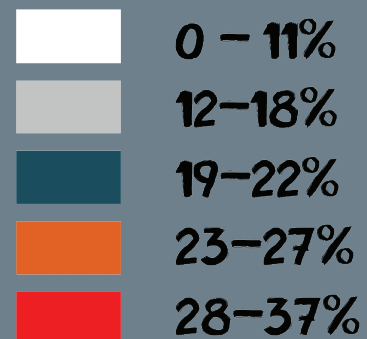


The Census Low Response Score (LRS) is a continuous score that predicts whether a tract will produce a low mail return rate. The score for a tract is inversely related to the mail return rate from the 2010 Census for that tract. Therefore, tracts with a lower LRS are more likely to mail returns than those with a higher LRS. These are the tracts we must target the hardest.

*For More Information Visit:*

[www.icountshoals.com](http://www.icountshoals.com)

## PERCENTAGE BY CENSUS TRACT



# NORTHWEST ALABAMA LEGISLATIVE DELEGATION

## Senators



Tim Melson  
Senate District 1



Garlan Gudger  
Senate District 4



Greg Reed  
Senate District 5



Larry Stutts  
Senate District 6

## Representatives



Phillip Pettus  
House District 1



Lynn Greer  
House District 2



Andrew Sorrell  
House District 3



Proncey Robertson  
House District 7



Tim Wadsworth  
House District 14



Tracy Estes  
House District 17



Jamie Kiel  
House District 18



